

Creative and technically proficient Designer with over seven years of experience delivering bespoke design solutions across commercial, exhibition, and product environments. I specialised in CAD draughting, 3D visualisation, and design for manufacture, with a strong focus on translating complex briefs into clear technical drawings and engaging visuals. My approach balanced creative thinking with practical production knowledge, ensuring concepts were both visually compelling and viable for manufacture.

EMPLOYMENT HISTORY

Constructive Image — CAD Draughtsman & 3D Visualiser

Leicester | Jun 2019 – Present

In this role, I delivered technical drawings, high-quality 3D visualisations, and presentation materials for press, exhibition, and bespoke manufactured projects. I produced accurate construction and manufacturing drawings using AutoCAD, developed realistic visuals in Blender and 3ds Max, and created presentation documents and graphic artwork using the Adobe Creative Suite to clearly communicate design intent.

I worked closely with clients, architects, and project partners to develop concepts efficiently through multiple design iterations, while collaborating with and leading in-house joinery and metalwork teams to ensure designs were practical, manufacturable, and delivered to a high standard.

A key project was my involvement in the design and furnishing of Porsche Studio Mayfair, the first Porsche Studio in the UK, delivered in collaboration with Axis3 architects. I worked directly with the Porsche team to refine the aesthetic direction and reach the desired look, contributing to design development, visualisation, and technical documentation. Following completion of the studio, I became one of the lead designers within Constructive Image responsible for ongoing scheme furniture updates at Porsche Centre Mayfair. This included leading the design development and visualisation for themed environments such as Purple Sky and Frozen Blue, ensuring each scheme aligned with Porsche's global brand identity while delivering a refreshed, premium showroom experience.

Projects also included work for global brands such as Mercedes-Benz, Maserati, BMW, and Roger Dubuis.

XYLO Contracts — CAD Draughtsman & 3D Visualiser

Nuneaton | Jan 2018 – May 2019

At XYLO Contracts, I produced precise 2D CAD drawings and 3D visualisations for bespoke furniture and interior fit-out projects, using AutoCAD and SketchUp. My work ranged from early design visuals through to detailed construction and manufacturing drawings used directly by the in-house production team. I also created still renders to support client presentations and design approvals, ensuring concepts were clearly communicated before manufacture.

I worked directly with clients throughout the design process, responding to feedback and developing concepts through multiple iterations to achieve the desired outcome. The role required managing several projects simultaneously while working to tight deadlines, maintaining accuracy and attention to detail across all outputs. I also attended site visits to take accurate dimensions and confirm that designs were viable within real-world constraints. During this time, I delivered projects for clients including the NHS, Miller & Carter, and JD Wetherspoon.

EDUCATION

London South Bank University (2014 -2017)

BSc (Hons) Product Design - 2:1

I completed a degree focused on combining design thinking with both physical and digital prototyping, developing the intellectual and practical skills required to become a well-rounded product designer. The course covered key areas including design methods, materials, manufacturing processes, and fundamental engineering principles, all of which were applied through projects developed from initial concept through to final model and prototype. The programme placed strong emphasis on problem-solving, iterative development, and design for manufacture, providing practical demonstrated experience of taking ideas from early-stage concepts to resolved, production-ready outcomes.

AWARDS

3rd place - Alexander Rose / Worshipful Company of Furniture Makers - 2015	Shortlisted in the Design Innovation in Plastics competiton	Shortlisted in an extrusion competition hosted by SAPA
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SKILLS

